

**Suggestions for Launching An Impeachment Campaign
in Your City/County
Quick Start Guide & Tool Kit**

Suggestions for Launching An Impeachment Campaign in Your City/County

*Quick Start Guide - based on the experience of
Alameda4Impeachment (Alameda, CA)*

- First...connect with the national ImpeachDonaldTrumpnow.org group led by Free Speech for People and Roots Action
 - Follow them on Twitter at @impeachdtnow and via email: contact@freespeechforpeople.org. They may be able to connect you with other people in your area interested in doing this work so that you can collaborate.
 - Assemble resources from the impeachdonaldtrumpnow.org website to be able to quickly address questions and concerns. They have a sample local-level Resolution that takes all the guesswork out of it!
- Get no more than 10 people together and form a team.
 - Try to make sure more than one generation is represented among you- there's a lot of wisdom among our elders who lived through the Sixties!
 - Make sure someone is experienced with or willing to quickly learn social media.
- Agree to only do this one thing - impeachment - together.
 - We all have our separate efforts we're working on like saving the ACA, Planned Parenthood, No Tampon Tax, etc... but if we tried to work more than this one issue as a team, we were convinced we'd fail.
- Hold only 1 meeting per month for two hours and start/end on time with a clear agenda in advance.
 - Quick huddles and email/phone exchanges can work in between. With 6-10 people, this works.
- Set up your social media presence with Twitter to connect to national efforts and Facebook for local.
 - Make your Facebook Group "Closed" to avoid trolls
 - Use bit.ly links to share documents and track their progress. We used it to publish our sample Articles of Impeachment at bit.ly/plsimpeach. Check it out!
 - Agree to a "We Go High" tone that allows for humor and creativity but avoids profanity...this is about the Constitution, decorum and all that.
- Find a Mentor!
 - If no one in your group has done something like this at your local government, find someone who has. We did and

she has de-mystified everything from how to contact the Clerk's office, how to give a friendly heads-up to the Policy Department and how to find a megaphone on short notice. This person can help you figure out the next item...

- Determine how your local government takes up citizen resolutions of this sort...if yours recently explored Sanctuary City or Wells Fargo divestment, that's a good place to start.
 - In our case, we determined we'd need to attend an initial meeting and enter remarks into the Public Comment period...if we were lucky, one City Council member would agree to place the matter on the next agenda. That's exactly what happened.
- Identify your next City or County Council Meeting – plan a Rally followed by your local version of Public Comments
 - Send a courtesy heads-up email to the City/County Council members
 - Send a Press Release to your local media
 - Create "Event" announcements on Facebook, [Our Revolution](#), [MeetUp/#resist](#), Patch, the Resistance Calendar...and others. Lots of great people are not on FB so be sure to use various channels to reach folks.
 - Connect with local ally groups – note that this may include long-standing groups of local Dems and some of these amazing recent #resist or #Indivisible groups. Find them on Facebook and ask them to support you. If you can, go to their meetings in person and hand-out information they can see and touch. It's better if they know you as their neighbors.
 - Identify 1-3 really prepared and confident speakers and have them practice!
 - Create a 10 foot vinyl banner. Visuals matter and nothing beats a sturdy, good-looking banner in front of your City or County Hall
- Rinse-and-Repeat: getting attention for an Impeachment Resolution is not that hard; what is hard is sticking with the local government process. How would we know? Well, we're still in the middle of it here on 3/1/17. Wish us luck on 3/7/17!

Sample Public Hand Out: A Simple Overview



Alameda4Impeachment

Alameda, California February 21, 2017

- We citizens of Alameda are gravely concerned.
- We have a new President whose temperament, behavior and leadership may be a threat to our Democracy.
- We have reason to believe that his conflicts of interest, political corruption and direct violation of the Constitution may be sufficient grounds for impeachment.
- We hereby petition the Alameda City Council to support a RESOLUTION calling for a Congressional Investigation.

NOTE: Find us on Facebook: Alameda4Impeachment & Twitter @plsimpeach
See our suggested Articles of Impeachment at [bit.ly/plsimpeach]
Sign national impeachment petition at [impeachdonaldtrumpnow.org]



***Sample Resolution: Again, utilize the resources of
the Impeachdonaldtrumpnow.org team!***

City of Alameda, California

Resolution

***In support of Congressional Investigation Regarding
Impeachment of President Donald J. Trump.***

WHEREAS, Donald J. Trump, the President of the United States, owns various business interests and receives various streams of income from all over the world;

WHEREAS, leading constitutional scholars and government ethics experts warned Donald J. Trump before his inauguration that his conflicts of interest may violate the Constitution;

WHEREAS, upon taking office, President Trump may be in violation of the Foreign Emoluments Clause and the Domestic Emoluments Cause of the U.S. Constitution;

WHEREAS, information has become public alleging that Donald J. Trump and his associates maintained contact with Russian governmental officials, including intelligence operatives, throughout the 2016 presidential election and the transition period;

WHEREAS, Donald J. Trump and his associates may have colluded with Russian authorities to coordinate illegal efforts to influence the outcome of the election and to undermine U.S. government policy regarding sanctions associated with alleged Russian interference in the 2016 presidential election;

WHEREAS, these conflicts of interest and political activities appear to violate the Constitution, U.S. law and the public trust;

NOW, THEREFORE, THE CITY OF ALAMEDA RESOLVES to call upon the United States House of Representatives to authorize the Committee on the Judiciary to investigate whether sufficient grounds exist for the impeachment of Donald J. Trump, President of the United States;

BE IT FURTHER RESOLVED that copies of this resolution be transmitted officially to the Governor of the State of California, to members of the U.S. House Judiciary Committee and to members of the California Congressional Delegation;

Approved and enacted this day:_____.

Sample Articles of Impeachment: We created this as an illustration for folks to see exactly what the violation categories look like. Not meant to be exhaustive!

Prepared by Alameda4Impeachment

Alameda, California

We, citizens of Alameda, California, are gravely concerned. We have a new President whose temperament, behavior, leadership and policy directions may be a threat to our Democracy. We have reason to believe that his conflict of interest, political corruption and direct violation of the Constitution are sufficient grounds for impeachment. We hereby petition the Judiciary Committee of the U.S. House of Representatives to commence an investigation to verify or discount the following allegations.

Articles of Impeachment against Donald J. Trump

Resolved, that Donald J. Trump, President of the United States, is impeached for high crimes and misdemeanors, and that the following articles of impeachment be presented to the Senate for trial.

Disclaimer: All statements and allegations in this document are intended as suggestions for the Judiciary Committee to investigate and evaluate.

Article I

Behavior Unbecoming of the President

Donald J. Trump is in violation of the most basic duties and responsibilities of Presidential leadership. He has:

1. Failed to disclose tax returns and business affairs that present clear and present conflict of interest;
2. Communicated disprovable lies, falsehoods and distortion of fact regarding public affairs and public policy;
3. Attacked, defamed and demeaned innocent individuals, inciting racism, xenophobia and disrespect for women;
4. Made ill-informed, false and inflammatory public statements about foreign affairs and contacts with foreign leaders that demonstrably threaten national security;
5. Attacked and defamed news media representatives and organizations without cause, encouraging public disrespect for freedom of the press, a cornerstone of Constitutional Democracy;
6. Nominated and appointed government officials whose career actions and policy positions clearly exhibit hostility to the very missions of their agencies and public responsibilities.

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Article II

Violation of the United States Constitution and Ethics Statutes

Donald J. Trump's Presidency represents a new and unprecedented level of corruption that threatens our Democracy. He has:

1. Refused to divest fully from business interests that present a grave conflict of interest with public responsibilities. He is thereby in direct violation of the U.S. Constitution's Emolument Clause;
2. Violated federal ethics statutes, including the "Stop Trading on Congressional Knowledge Act of 2012". This law prohibits (1) use of nonpublic [inside] information for private profit and (2) intentionally influencing private entities based solely on partisan political affiliation;
3. Abused and harassed career-level, non-partisan federal employees for partisan political purposes.

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Article III

Conspiracy to Compromise the Integrity of U.S. Elections

Donald J. Trump knowingly violated United States election laws associated with the 2016 Presidential Election. He has done so by:

1. Establishing contact with Russian government officials and operatives and coordinating illegal efforts to influence media coverage, public opinion and the outcome of the 2016 presidential election;
2. Engaging in illegal efforts, including dis-information, fake news and computer hacking designed to undermine the candidacy of Hillary Clinton and promote the interests of Mr. Trump;
3. Subsequent thereto, engaging personally and through close subordinates and agents, in a course of conduct designed to delay, impede and obstruct the investigation of this election tampering.

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Article IV

Obstruction of Justice

Donald J. Trump is in violation of his constitutional duty to faithfully execute the Office of the Presidency. He has knowingly obstructed and impeded the administration of justice.

Multiple instances have been documented wherein the President and his subordinates have deliberately ignored constitutional provisions and compromised lawful programs, while resisting public accountability. He has:

1. Made false or misleading statements to lawfully authorized investigative officers and employees of the United States;
2. Withheld relevant and material evidence or information from lawfully authorized investigative officers and employees of the United States;
3. Approved, condoned, acquiesced in, and counseled witnesses with respect to the giving of false or misleading statements to authorized investigative officers and employees of the United States;
4. Tweeted egregiously false and misleading information to confuse and confound public opinion;
5. Attacked and maligned responsible news organizations to prevent or impede their disclosure of information vital to public understanding of illegal activities directed by the Office of the President of the United States.

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Article V

Abuse of Power

Donald J. Trump has violated his constitutional oath to faithfully execute the Office of the President of the United States, repeatedly engaging in conduct undermining the lawful rights of citizens, misusing executive branch agencies, and impairing the due and proper administration of justice. Acting personally and through his subordinates and agents he has:

1. Conspired to politicize and misuse the powers and resources of the Internal Revenue Service, the Federal Bureau of Investigation, the Central Intelligence Agency, the National Security Agency, the military services and other federal agencies under his authority;
2. Misused federal agencies to conduct electronic surveillance and other illicit investigations for political reasons unrelated to public purposes or national security;
3. Neglected to take care that the laws were faithfully executed by failing to act when he knew that his subordinates were impeding and frustrating lawful inquiries by duly authorized executive, judicial and legislative entities;
4. Abused public trust in the Office of the President of the United States by directing federal agencies and employees to withhold vital information from the press and the public for partisan political purposes;
5. Directed federal agencies and employees to devise and/or distort vital information in order to manipulate public opinion for partisan political purposes.

NOTE: Find us on Facebook, Alameda4Impeachment & Twitter @plsimeach
For additional information see [<https://impeachdonaldtrumpnow.org/>]

Disclaimer: All statements and allegations in this document are intended as suggestions for the Judiciary Committee to investigate and evaluate.

Press Release #1

Alameda4Impeachment

Alameda City Council Event

DATE: February 21, 2017

Contact: Alameda4Impeachment [[@plsimpeach](https://twitter.com/plsimpeach)] (510) 814-6593

Alameda Community group Petitions Alameda City Council to Support Impeachment of President Donald Trump

ALAMEDA, CALIFORNIA – We citizens of Alameda are gravely concerned. We believe that President Donald Trump’s temperament, behavior and leadership are so faulty as to threaten our Democracy.

Alameda4Impeachment is a community group standing up to defend the integrity of our American Government. We join in the nation-wide call for a Congressional Investigation. We need to determine whether sufficient grounds exist for the impeachment of Donald Trump, President of the United States.

News reports and social media demonstrate growing national resistance to the Trump Presidential performance. Many critical issues lead directly to the discussion of impeachment.

Impeach Donald Trump Now is a national non-partisan campaign led by Free Speech for People and RootsAction.org [impeachdonaldtrumpnow.org]. The campaign is circulating a petition calling on the Congress to initiate an impeachment investigation.

Leading constitutional scholars and government ethics experts have warned President Trump that his vast business enterprises present a conflict of interest that may violate the Constitution, U.S. law and the public trust. Numerous legal challenges are already underway regarding these violations.

Information has become public alleging that Donald Trump and his associates may have colluded with Russian government officials to coordinate illegal efforts to influence the outcome of the 2016 presidential election. Such collusion may include undermining U.S. government policy regarding sanctions associated with Russian interference in that election.

On February 21, Alameda4Impeachment will hold a brief demonstration in front of Alameda City Hall to focus public attention on the rationale for impeachment.

Alameda4Impeachment will present to the City Council a RESOLUTION calling on the U.S. Congress to conduct an Impeachment Investigation.

Note: Citizen advocates are presenting a similar impeachment resolution to the City Council of Richmond, California on this same date.

Sample Public Comment Testimony

Alameda City Council
February 21, 2017

Alameda4Impeachment

Good evening Madam Mayor, Madam Vice Mayor, Council Members, Staff and Attendees.

My Name is: **Rosemary Jordan** and tonight I am here as a citizen and a representative of my community organization - **Alameda4Impeachment**.

We believe there's a strong case for impeachment, that impeachment is possible – and that action by this City Council and our neighbors now can make all the difference.

We've just distributed to you a briefing packet with the detailed rationale for impeachment and a sample resolution this City Council can pass. I'll briefly summarize the main points:

1. First, the Case for Impeachment:

- **Troubling evidence suggests this President lacks the temperament, behavior and leadership qualities essential to the office.**
- **But beyond character and competence, there are the Constitutional violations. We are a nation of Laws and no person – not even the President – is above the law. Leading Constitutional and ethics experts warn that Trump's refusal to completely divest from his business interests places him in violation of the Constitution every day.**
- **And then there is the Russia Connection...Contact with the Russian government, still only lightly explored by Congress, appears to have potentially compromised the recent U.S. presidential election.**
- **And finally, evidence exists of obstruction of justice and abuse of power.**

2. So, you see the case for impeachment is substantial

- **The case so strong that support goes way beyond a small group of scholars. Nearly 900K people have now signed the petition organized by FreeSpeechforPeople and RootsAction at the website ImpeachDonaldTrumpnow.org reflecting a growing citizen's campaign.**

3. So, What Can We Do?

While an impeachment investigation must ultimately be launched by the House Judiciary Committee in Congress, that will only happen if we Rise Up and tell them to DO YOUR JOB!

That can happen in two ways: by this City Council passing a resolution and by citizens joining together with the national campaign.

The resolution process is straightforward and we've provided a template. Tonight in Richmond, their City Council is actually voting on a similar resolution.

Alameda citizens can get engaged in this campaign – by signing the petition and by contacting Barbara Lee and other House members.

We can do this.

**We are the ones we have been waiting for.
Thank You**

Press Release #2

Alameda4Impeachment

Alameda City Council Event

DATE: February 28, 2017 - Date of Press Release

Contact: Alameda4Impeachment [@plsimpeach] (510) 814-6593

Alameda City Council Will Consider Resolution Calling on Congress to Initiate an Impeachment Investigation of President Donald Trump

ALAMEDA, CALIFORNIA – The City Council of Alameda will be considering an IMPEACHMENT RESOLUTION at their next meeting March 7, 2017. The Resolution was recently presented to the Council by the community group Alameda4Impeachment. A similar Resolution was passed unanimously by the Richmond City Council on February 21, 2017.

Alameda4Impeachment is standing up to defend the integrity of our American Government. This local group joins a nation-wide call for a Congressional Investigation. It is necessary to determine whether sufficient grounds exist for the impeachment of Donald Trump.

Impeach Donald Trump Now is a non-partisan national campaign led by Free Speech for People and RootsAction.org [impeachdonaldtrumpnow.org]. The campaign recently delivered to Congress a petition calling for impeachment. The petition contained nearly a million signatures.

Leading constitutional scholars and government ethics experts have warned President Trump that his vast business enterprises present a conflict of interest that may violate the Constitution, U.S. law and the public trust. Numerous legal challenges are already underway regarding these violations.

Information has become public alleging that Donald Trump and his associates may have colluded with Russian government officials to illegally

influence the outcome of the 2016 presidential election. Such collusion may include undermining U.S. government policy regarding sanctions associated with Russian interference in that election.

=NOTE=

Alameda4Impeachment will hold a DEMONSTRATION at the Alameda City Hall at 6PM on March 7, 2017, prior to the 7PM Council meeting. The gathering will focus public attention on the rationale for impeachment.



Sample Letter to the Editor

Alameda Sun
Attn Dennis Evanosky, Editor

Feb 26 2017

Dear Editor

Allegations have been made (by Republicans, Democrats, AND the FBI) that Russian officials colluded with Trump campaign officials to interfere with our most recent presidential election, and to compromise the actions of a standing President. If proven true, these are impeachable offenses. But there is more:

Additional allegations concern President Trump's world-wide business interests, and those of his family. The Constitution forbids the President from accepting ANY gifts from foreign governments or heads of state. It is mind-boggling to imagine how Trump is going to comply, since he has not divested himself of hotels and golf courses where he hosts foreign leaders, nor divested himself of business investments underwritten by foreign governments.

On March 7, 2017, our own city of Alameda is voting on a Resolution calling for a Congressional Investigation - to determine if there are sufficient grounds for impeachment. Cities across the country are voting on similar resolutions. **Please contact your City Council members and urge them to support this Resolution.** Regardless of our party, these questions must be resolved for the health and safety of our country.

Sincerely,

Ken and Katherine Cameron
2716 Bayview Dr
Alameda CA 94501
510-814-6593