

Quick Start Guide: How to Launch An Impeachment Campaign in Your City/County

*Based on the experiences of Alameda4Impeachment (Alameda, CA) and
West Valley Resistance (Los Angeles, CA)*

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- Form a team
- Check in with the Impeach Donald Trump Now Campaign [via email](#)
- Get a copy of the [Model Resolution](#)
- Approach a progressive Council Member ask them to Sponsor the Resolution¹
- Once the Resolution has an official spot on an upcoming Council agenda, you should:
 - Alert the media
 - Send letters of support (lots!) to all the Council members along with answers to [Frequently Asked Questions](#).
 - Identify who will speak on behalf of your group
 - Send out invitations to the meeting and (where possible) arrange a pre-meeting rally with signs, banners, buttons and stickers!
- Just do it! Be brave!

Ready to learn more? Jump over to our [“Digging Deeper”](#) document with all of the details.

¹ If you can't find an appropriate Sponsor, you can simply attend your next City Council meeting and introduce the Resolution yourself during the General Public Comment period.