Quick Start Guide:
How to Launch An Impeachment Campaign in Your City/County

Based on the experiences of Alameda4Impeachment (Alameda, CA) and West Valley Resistance (Los Angeles, CA)

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- Form a team
- Check in with the Impeach Donald Trump Now Campaign via email
- Get a copy of the Model Resolution
- Approach a progressive Council Member ask them to Sponsor the Resolution
- Once the Resolution has an official spot on an upcoming Council agenda, you should:
  - Alert the media
  - Send letters of support (lots!) to all the Council members along with answers to Frequently Asked Questions.
  - Identify who will speak on behalf of your group
  - Send out invitations to the meeting and (where possible) arrange a pre-meeting rally with signs, banners, buttons and stickers!
- Just do it! Be brave!

Ready to learn more? Jump over to our “Digging Deeper” document with all of the details.

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1 If you can’t find an appropriate Sponsor, you can simply attend your next City Council meeting and introduce the Resolution yourself during the General Public Comment period.